



JOHN B. LACSON FOUNDATION MARITIME UNIVERSITY
(Molo), Inc.
(formerly Iloilo Maritime Academy)
M.H Del Pilar St. Molo, Iloilo City
COLLEGE OF BUSINESS



**PERCEIVED SOCIOLOGICAL AND ECONOMICAL EFFECTS OF NEW NORMAL ON
TOURISM AND HOSPITALITY INDUSTRY OF
BSTM AND BSCSM STUDENTS**

A Research Paper Presented to the
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By:

Del Pilar, Marian Mae M.
Diosalan, Hazel Mae Ann A.
Dorilag, GeahLynet C.
Ellamil, Lyca L.
Fabila, Janine L.
Fajanilag, Arienne Denisse V.
Garcia, Kimberly V.
Gelvoleo, Angelou F.
Hautea, Vhea R.

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Abstract

This descriptive study determined the perceived sociological and economical effects of new normal on tourism and hospitality industry by BSTM and BSCSM Students. This study conducted last January 2021, utilized 50 randomly selected BSTM and BSCSM students. The research instrument used was a researcher- made 20-item validated questionnaire. Descriptive statistics used where mean and standard deviation. Inferential statistics employed were t-test and One-way ANOVA. Results revealed that generally, students had "high" perception in terms of sociological effects of new normal. For the degree program, both the BSTM and BSCSM students had "high" perception in terms of sociological effects. For the type of residence, both students who live in rural and urban areas had "high" perception. All Students from any family income have "high" perception. Students had "high" perception in terms of economical effects of new normal. For the type of residence, both students who live in rural and urban area had "high" perception in terms of economical and sociological effects of new normal.